

FREQUENTLY ASKED QUESTIONS

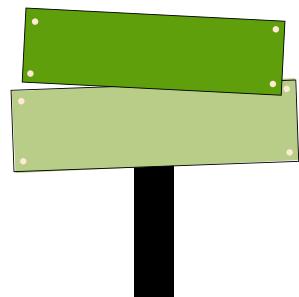
INSTALLATION OF PLAQUES OR BILLBOARDS IN CASE OF PHYSICAL INVESTMENT OR EQUIPMENT



When are partners required to install billboards or plaques?

The Programme Guidelines (Manual for Beneficiaries – Part 6 – Communication and Visibility) state in section 3.5.2 (Billboards and plaques) that projects are obliged to install a plaque or billboard in case:

- the project involves a physical investment or the purchase of equipment,
- the total cost of which exceeding EUR 100.000.



This is in line with **REGULATION (EU) 2021/1059 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL** of 24 June 2021 on specific provisions for the objective “European territorial cooperation” (Interreg), supported by the European Regional Development Fund and external financing instruments, in particular Article 36(4)(c), which states: “displaying durable plaques or billboards clearly visible to the public, presenting the emblem of the Union in accordance with the technical characteristics laid down in Annex IX of Regulation (EU) 2021/1060, as soon as the physical implementation of an Interreg operation involving physical investment or the purchase of equipment starts or purchased equipment is installed, with regard to operations supported by an Interreg fund, the total cost of which exceeds EUR 100,000.”



According to the Regulation and the Programme Guidelines, a partner is required to install a billboard or plaque if a physical investment has been carried out or equipment has been purchased within the project, the total value of which exceeds EUR 100.000.

