



WHO ARE WE?

BASIC DATA

Cooperation Programme Interreg V-A Slovenia-Hungary is a cross-border cooperation programme that brings benefits to around **one million people** living in the regions Pomurje and Podravje on the Slovenian side of the border and in the counties Zala and Vas on the Hungarian side of the border. The Cooperation Programme aims to make the programme area a more attractive place to live, work, invest, and do business in, in particular by better capitalizing on the existing natural and cultural assets in the tourism sector, catalyzing the development of the whole region and jointly addressing the common problems which call for common solutions on a cross-border level. Learn more about the Programme at <http://www.si-hu.eu/en2/>

The programme has **two priority axes** aiming to achieve a set of tangible, measurable, long term and sustainable results and changes on a cross-border level.



Priority 1: ATTRACTIVE REGION

to protect the natural and cultural heritage of the area and to valorize it through development of sustainable tourism, with a strong focus on the less developed areas in terms of tourism (rural, remote areas).



Priority 2: COOPERATIVE REGION

to increase the availability and effectiveness of public services necessary for a better governance on the cross-border level, and to support cooperation between organizations and institutions responsible for mutually important areas in order to enhance cross-border governance.



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Annual Implementation Report 2020

CITIZENS' SUMMARY

ACHIEVED IN 2020

Implementation on the right track

Despite the changed circumstances, the **programme performed well** in 2020. All 2023 target values are expected to be reached. Indicators tracking results show that the programme is progressing steadily. The programme provides **effective and efficient support** to the beneficiaries. Evaluators developed recommendations to further improve programme performance.

Current Programme records good results of the projects that were approved and implemented in the 2014-2020 period. Also, **the programming of the Interreg Programme Slovenia-Hungary 2021-2027** is progressing well with professional support from external experts.

Preparation of future programme is underway



Contracted projects (4)

- MOTIVAGE
- GreenReg
- SI-HU PRO
- capCROSSplan



Ongoing projects (9)

- IronCurtainCycling
- MURA RABA TOUR
- ETHOS LAND
- Wine Picnic
- HOUSES
- Folk Music Heritage
- GREENLINE
- DUAL TRANSFER
- SENS NETWORK



Finished projects (11)

- Right Profession II
- E-ECONOMY
- ESCAPE
- Green Exercise
- Back in the day
- Horse Based Tourism-HBT
- GO IN NATURE
- e-documenta Pannonica
- Guide2Visit
- TELE-KA-LAND
- GardEN

Impact of COVID-19 on projects

All projects have been affected by the COVID-19 **crisis**. Since March 2020, efforts have been made under the Programme to help project managers deal with issues. Three scenarios have been developed to overcome difficulties - change of activities (shift to **online implementation**), extension of project duration, cancelling or rescheduling of activities. Programme published COVID-19 Guidelines.

Good management and control systems

At the beginning of 2020, the Audit Authority performed a thematic audit of the performance framework (performance indicators). Audit findings showed that system (monitoring and reaching set indicators) works and that no improvements are needed. No major errors were found in audit of projects. The **low error rate** at 0.017% confirmed that the programme **management and control system is functioning well**, that expenditure reporting requirements are respected and that errors are prevented and detected. The **electronic monitoring system (eMS) is supported by project partners** and all programme structures.

PROJECTS DELIVERING RESULTS

Priority Axis 1 12 projects

30,612 visits to the programme area

4,877 people participating in interpretation and educational events related to cultural and natural heritage

76 new CB-tourism-related products

276,14 km cycle tracks and footpaths

The region builds on attracting visitors with activities focused on **new tourism products, networking** and promotion of the region. The projects are mainly targeted at educating local **tourism service providers** and supporting the establishment of connections and networks among various stakeholders. **Cycling** is one of financially strongest themes - development and promotion of cycling tourism through development/upgrading of cycling routes that promote natural and cultural heritage and connecting them into a cross-border cycling destination. The programme area will also benefit from **new green parks**, Fairytale park network, energetic parks, new accommodation facilities, **eco camps**, museums, new wine tourism products, new themed routes (wine routes, route of traditional houses etc.) and the development of a variety of new tourism packages (providing active holidays (including cycling, hiking, water activities) or offering equestrian, culinary, natural, cultural experiences of the area).

Once upon a time, there were four **Fairytale Parks** along the Slovenian-Hungarian border for families and children eager for **outdoor adventures**. You can relive the magic in Moravske Toplice, Nagyrécse, in the Municipality of Dobrovnik and Magyarszerdahely!

The **TELE-KA-LAND** Fairytale Parks invite you to embark on an outdoor fairytale adventure and let your imagination run wild!

Varied programs, amazing experiences and unforgettable adventures will make your visit worthwhile!

You can become anything you like, fast, strong or clever. You can turn into a soldier, a butterfly or a princess, a fire juggler, maybe a pilot or even a **fairytale hero!**

Stop waiting for happy moments and visit the Fairytale Parks where is about game, joy and laughter!



PROJECTS DELIVERING RESULTS

Solutions for a better cooperation

Partners in cooperation projects focus on **networking, cooperation** and **integration of institutions** and organizations in the cross-border area. They **exchange sustainable smart solutions** and experience, organize workshops, prepare databases and focus on promotion – digital marketing, video content and internet promotion. The inspiration they gain from others is fed into the **action plans**. Such efforts significantly boost **future cooperation** in the cross-border region. The programme helps raise awareness of the stakeholders that it is vital to connect with partners across the border and work with them to ensure the development of the whole region.



Priority Axis 2
12 projects

397 institutions/organizations involved in cross-border initiatives;

14 signed agreements

Have you ever wanted to know more about the history and heritage of a town and didn't know where to get authentic data quickly and easily?

Try visiting web portal www.documenta-pannonica.eu. The **digital collection** (two languages) provides an insight into the cultural heritage of more than **120 settlements** in Slovenian-Hungarian cross-border regions, Prekmurje and Vas County.

The partnership establishes a common methodology for collecting, storing and publishing **cultural heritage data**. The project products, especially the **web portal** (three languages) accessible through a mobile application can be used by schoolchildren, university students, teachers, tourism providers, tour guides, local communities, companies and others. The products of the e-documenta Pannonica project are intended for those interested in the diverse cultural heritage and history of cross-border areas, and for their recognition and inclusion in the tourism offer in both countries.

@documenta
PANNONICA





COMMUNICATION

In 2020, communication activities focused on communicating the results and benefits of cooperation projects.

SOCIAL MEDIA

Like, share and follow us on Facebook!



facebook.com/InterregSIHU/

WEBSITE

Stay up to date with our news, projects and events!



www.si-hu.eu

Join our events!

Special attention was given to the implementation of the **2020 EC DAY** event. About **50 participants** took part in the **hiking** event in Markovci on 18 September 2020. The event was jointly organized by the Cooperation Programme Interreg V-A SI-HU and the project SIHU96 Mura Raba Tour.



72
Facebook posts
published

Communication activities in 2020

20
news articles
published on the
webpage

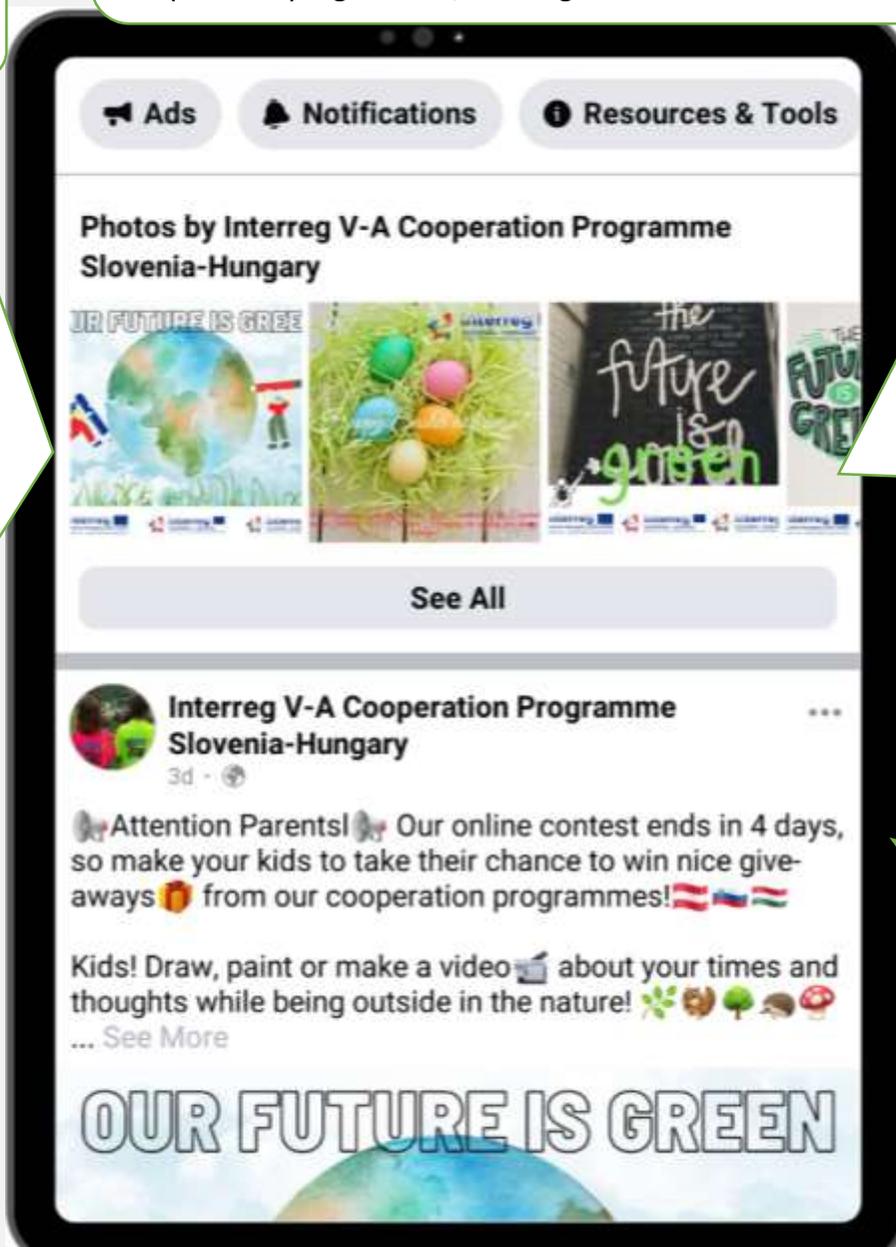
50
participants
at our EC Day
event

17
e-newsletters
sent to 155
subscribers



In 2020, partly due to the pandemic, the Programme put enhanced efforts in increasing its **social media** presence in order to **inform the wider public** about project results and involve citizens in **online activities**, also in the framework of an online **contest** implemented in partnership with two cross-border cooperation programmes, Interreg V-A Slovenia-Austria and Interreg V-A Austria-Hungary.

**“Everyone has a neighbour”
Joint online artwork contest**



**Thematic project
promotion
campaigns**

