

Summary of Approved Project from the 2nd Deadline of the Open Call in the Frame of Cooperation Programme Interreg V-A Slovenia-Hungary

The project was approved at the 4th meeting of the Monitoring Committee of the programme Interreg V-A Slovenia-Hungary (16 January 2017). The ERDF Subsidy Contract for the project has been signed. The summary of the project was prepared by the applicants in the context of the submitted project application.

Priority Axis 2 - **COOPERATIVE REGION** (Enhancing institutional capacity of public authorities and stakeholders and efficient public administration by promoting legal and administrative cooperation and cooperation between citizens and institutions)

ACRONYM: Right Profession II (349 829,11 EUR ERDF)

Lead partner: Pomurska gospodarska zbornica

Project partners: Zala Megyei Kereskedelmi és Iparkamara, Zalaegerszegi Szakképzési Centrum, Razvojni center Murska Sobota, Območna obrtno-podjetniška zbornica Murska Sobota, Pannon Novum Nyugat-dunántúli Regionális Innovációs Nonprofit Kft., Center Idej, Zavod za promocijo in pospeševanje novih idej in vizij razvoja Ljutomer, Center Republike Slovenije za poklicno izobraževanje

Project summary: The cross-border area is facing with many common challenges and our project will be solving the challenge of improving co-operation between institutions to enable better addressing labour market challenges in terms of better coordination between the supply of occupations and demand in the labour market. The specific objective of the project is to contribute to diminish of human resources imbalances and to the improvement of staff needs in cross-border area, by increasing the mutual cooperation between the educational institutions in the cross-border area. On both sides of the border, we have a different situation regarding the awareness of the need to solve human resources imbalances. We have different approaches of regulating this issue-in Hungary they are solving these issues systematically on legal basis, on Slovenian side individual institutions in the region are trying to mitigate the issue. The fact that both countries are regarding these issues on two different levels, all the conditions are made for the transfer of cross-border experiences and knowledge. With project we want to influence on local stakeholders and authorities who can contribute to solve this issue. On other hand, we want to increase the ability of cross-border cooperation and learning of professional staff at educational institutions. There are planned activities for active participation of the stakeholders: exchange of experiences, good practices, conferences and round tables that will set up good foundations for cross-border dialogue and added value to solve common challenges. The specific aims of the cross-border program defines the area to become an attractive for living, working, investments, entrepreneurship through a better exploitation of the existing natural and cultural values in tourism. Project contributes to better regulation of staff needs in regions and thereby to increase opportunities for investments, which are conditions for new jobs, living and working in common region.



Summary of Approved Project from the 3rd Deadline of the Open Call in the Frame of Cooperation Programme Interreg V-A Slovenia-Hungary

The projects were approved at the 5th meeting of the Monitoring Committee of the programme Interreg V-A Slovenia-Hungary (5-6th January 2017). The ERDF Subsidy Contracts for the projects have been signed. The summaries of the projects were prepared by the applicants in the context of the submitted project applications.

Priority Axis 2 - **COOPERATIVE REGION** (Enhancing institutional capacity of public authorities and stakeholders and efficient public administration by promoting legal and administrative cooperation and cooperation between citizens and institutions)

ACRONYM: e-documenta Pannonica (349.745,84 EUR ERDF)

Lead partner: Pomurski muzej Murska Sobota

Project partners: Pokrajinski arhiv Maribor, Zavod za turizem in kulturo Beltinci, Savaria Megyei Hatókörű Városi Múzeum, Magyar Nemzeti Levéltár

Project summary: Project e-documenta Pannonica will concern the insufficiency or professionally inconvenient interpretation and usage of data concerning cultural heritage of localities on the partnership territory. It will bring them public usage through project products. In this project we will establish strategic partnership of five cultural institutions, which will form an interdisciplinary base of credible archaeological, ethnological, cultural-historic and biographic data about cultural heritage of 120 places. General goals are: to increase the amount of competent data about cultural heritage, their public access and indirectly tourist visits. Localities' cultural heritage database, which will be designed on joint methodology, will enable a promotion of smaller localities, quality improvement of their tourist offers and forming of new tourist contents. The product of the project will be a web portal in 3 languages with interactive map of localities, based on competent database, which will then transform data into general use. This portal, which will be accessible also through mobile app, will benefit organizers of tourist offers, local communities, schoolchildren, teachers, tourist guides and others. The basic outcomes are common, permanent and publicly accessible database as well as joint information office. Partnership of museums and archives, specialized for protection and interpretation of complex heritage, and tourist organizations, implementing these data into tourist offer, is crucial. It is essential for this project to include both sides of the border and to merge institutions and new and revised data of this bordering area by supporting the increase of their tourist offer. The fact that in museums and archives new collective database of cultural-historic data about localities will emerge is very innovative. This database will enable permanent usage of these data for different purposes.



ACRONYM: Back in the day (218.407,50 EUR ERDF)

Lead partner: Raziskovalno izobraževalno središče Dvorec Rakičan

Project partner: Göcseji Múzeum

Project summary: Open-air museums are professional and scientific institutions that are managing specific plots with the purpose of portraying different ways of settlements, buildings, and the way of life of a certain culture. With innovative solutions based on cooperation regarding business processes, the project tackles common challenges of the program area in the field of development strategies, operational procedures and promotion in the field of open-air museums. The project also addresses the lack of interlinkage between open-air museums, cultural tourism, and other related activities, with the goal to improve the situation of already existing open-air museums and to identify appropriated measures of newly established museums. The lack of proper conditions will be addressed through the project's long-term approach and interdisciplinary cooperation, which will involve various participating stakeholders who will contribute to better capacity building. The main objective is the achievement of higher cooperation levels between both partners and other interested organisations involving the development of a modular long-term strategic partnership. This goal will be achieved through institutional cooperation of both partners and other interested organizations in the field of open-air museums and cultural tourism. Regarding the work area defined within the project, both partners have developed different skills and gathered various experiences. The Hungarian partner is an established administrator of a first-rate open-air museum and the Slovenian partner is currently in the first stages of establishing an open-air museum, thus both PPs will complement each other during project's development. Moreover, their existing and newly formed networks will increase the potential of achieved results. The project envisions staff exchange activities, staff meetings, meetings involving other stakeholders, educational and promotional tours, experiential workshops, and a published ereference book.



ACRONYM: E-CONOMY (169.954,49 EUR ERDF)

Lead partner: Zala Megyei Kereskedelmi és Iparkamara

Project partners: Pomurska gospodarska zbornica, Znanstveno-raziskovalno središče Bistra Ptuj, Pannon Novum Nyugat-dunántúli Regionális Innovációs Nonprofit Kft.

Project summary: The cooperation level of the chambers, economic development organizations, agencies concerned in regional economy development at the Slovenian-Hungarian border area is not satisfactory. Among other things, its consequence is that the number of cooperative economic operators both in trade flow, in industrial and in agricultural activities is low. It would be necessary to exploit the opportunities in both countries, to expand the existing contacts, especially among SMEs. According to our experiences, both country search cooperation possibilities in other directions, although there are a lot of similarities in the economy of the two countries, and they encounter with the same obstacles and difficulties. To overcome these barriers is an institutional task, which can be satisfied by a higher level of cooperation of the institutions in the border area. Our aim is to connect the experience, knowledge and existing best practices of these organizations, to integrate them into a harmonized system which we support with a professional, expert mentor programme, thus assisting the economic cooperation and the exploitation of the advantages of neighbourhood. The implementation will have a result that will make our region the centre of European economic renewal. Within the framework of the project we renew and expand the institutional relations concerned in economic development, we assess its capacity and we try to clarify the needs of economic operators. Since they are the building stones of the economy development, there is a need for information and supporting background to fulfil their function. We support this by the establishment of a common, innovative, Slovenian-Hungarian language regional development platform; to which we implement the needed knowledge extension. We provide the durability of the cooperation with the establishment of an info point and a knowledge centre network.



Summary of Approved Project from the 4th Deadline of the Open Call in the Frame of Cooperation Programme Interreg V-A Slovenia-Hungary

The projects were approved at the 6th meeting of the Monitoring Committee of the programme Interreg V-A Slovenia-Hungary (23rd March 2018). The ERDF Subsidy Contracts for the projects have not been signed yet. The summaries of the projects were prepared by the applicants in the context of the submitted project applications.

Priority Axis 2 - **COOPERATIVE REGION** (Enhancing institutional capacity of public authorities and stakeholders and efficient public administration by promoting legal and administrative cooperation and cooperation between citizens and institutions)

ACRONYM: Folk Music Heritage (340 303,05 EUR ERDF)

Lead partner: Humán Esély Tanácsadó Nonprofit Közhasznú Kft

Project partners: Zavod za turizem in kulturo Beltinci, Lenti Város Önkormányzata, Znanstvenoraziskovalni center Slovenske akademije znanosti in umetnosti

Project summary: According to the ethnomusicologists, the joint folk music heritage of the Mura and Rába river's area, folk music and folk dance are not strict traditions, but permanent processes.

Nowadays, only a small part of the region's collected music can be found and researched digitally, the bigger part – especially the previously collected ones – can be found in smaller collections or analogue media, and they mostly are incomplete.

In this project, we work on the authentic folk music of the program area. We make the tunes and the musical sheets digitally available, researchable and usable. Our goal is to explore the region's centuries-old joint music roots and spread the joint folk music widely, that could help diminish the borders.

In this project, the existing analogue-based sound recordings (3000) and music sheets (4500) will be digitalized and researchable. We will work on a joint research protocol, which will lead both countries to research folk music with the same method. For further research of today's folk music, we will collect folk music in 10 Slovenian and 10 Hungarian communities.

The joint collections would be spread and taught on joint folk music conferences, presentations and workshops. The "Cultural Centres of Folk Music" in Beltinci and Lenti will let those who are interested – especially the young people – to get to know today's folk music on events, presentations and workshops.

The publicity of the project would be held by a bilingual website, publication and 2 films, and we will establish an opened cultural cooperation across the borders for the project partners, the participating music schools, ethnomusicologists, folk music performers and all others interested in folk culture.



ACRONYM: GREEN LINE (348.500,00 EUR ERDF)

Lead partner: Lokalna energetska agencija za Pomurje

Project partners: IMRO-DDKK Nonprofit Kft., E-zavod, Zavod za projektno svetovanje, raziskovanje in celovite razvojne rešitve, Nyugat-Pannon Terület- és Gazdaságfejlesztési Szolgáltató Közhasznú Nonprofit Kft.

Project summary: The project Green Line is focused on the transfer of knowledge and experience and leads to increase of capacity of the involved organizations (partners) and increase of ability of institutional cooperation (partners, municipalities, public organizations) in the field of environmental protection, energy efficiency and renewable energy in order to achieve a higher level of maturity in cross-border relations. In the project a key topic has been activated, namely a lack of skills and cooperation is necessary to strengthen the possibility and show new ways and develop additional tools for effective strategic planning in line with the national legislations and European directives. The key focus of the project is the implementation of the twinning process reflecting in cross-border meetings between partners, with a mutual transfer of knowledge and experience, for the preparation of strategic energy plans. This project concept will target and train partners' staff and include employees in public institutions in the concept – "first internal knowledge in the organizations, then support other". The project will also provide support tools, such the preparation of application for energy accounting system, with the necessary translations from Slovenian, for energy accounting in the Hungarian and the production of a 3D model of the Mura-Zala geothermal basin - an overview of the potentials of geothermal energy. After finalization of the twinning process a protocol of cooperation with concrete steps for long-term cooperation in the future will be prepared and signed between partners. Also the presentation of good practices will be facilitated, as an input for measures database for preparation of action plans in future, where the focus will be on accepting the commitments to use the support tools that are developing the project.



Summary of Approved Project from the 5th Deadline of the Open Call in the Frame of Cooperation Programme Interreg V-A Slovenia-Hungary

The projects were approved at the 7th meeting of the Monitoring Committee of the programme Interreg V-A Slovenia-Hungary (12th November 2018). The ERDF Subsidy Contracts for the projects have not been signed yet. The summaries of the projects were prepared by the applicants in the context of the submitted project applications.

Priority Axis 2 - **COOPERATIVE REGION** (Enhancing institutional capacity of public authorities and stakeholders and efficient public administration by promoting legal and administrative cooperation and cooperation between citizens and institutions)

ACRONYM: DUAL TRANSFER (341.845,59 EUR ERDF) the Subsidy contract with the project has not been signed yet (the project was approved with conditions)

Lead partner: Pomurska gospodarska zbornica

Project partners: Zala Megyei Kereskedelmi és Iparkamara, Območna obrtno-podjetniška zbornica Murska Sobota, Vas Megyei Kereskedelmi és Iparkamara, Razvojni center Murska Sobota

Project summary: The aim of the project is to introduce the apprenticeship training system as an improvement of the dual system, and also to interest youngsters in this form of vocational education. Chambers and other institutions can play an important coordinating role in this. Both neighbouring countries have similar education system; at the same they use different work methods during cooperation with youngster and enterprises. Chambers in the two countries have different tasks and competences, Hungarian Chambers have larger scope of authority in the education system. The current scheme often does not meet the needs of the labour market on either sides of the border. We would like to create conditions for both the dual and apprenticeship system and bring them closer to companies and youngsters. Through the exchange of good practices and experiences of project partners, we want to improve sustainable cooperation and economic development in the border regions. Implementation would start with a training need assessment, then continue with the collection of companies that would accept student apprentices. We would organize 7 workshops, 4 roundtable discussions, 1 joint course, 3 study tours and several introductions of companies in schools. We would also organise best practice tours for teachers, companies, decision makers and general public in order to get to know their opinions, remarks and suggestions about reorganisation of Slovenian vocational education and the participants become acquainted with the effective Hungarian system. Vocational education experts from both countries will present the model of cooperation between chambers and other institutions in the field of apprenticeship and dual vocational education. The result of the project is a bilingual study on the possibility of introducing an apprenticeship and supplementing the current dual education system in Slovenia.



ACRONYM: NeMeSzov III (185.716,50 EUR ERDF) the Subsidy contract with the project has not been signed yet (the project was approved with conditions)

Lead partner: Ustanova lokalna razvojna fundacija za Pomurje

Project partners: Zala Zöld Szíve Vidékfejlesztési Egyesület

Project summary: -The result of this project is going to act as an instrument to solve problems of the project area, regardless of nationality: low economic indicators and employment rate, unused potential, inadequate resource utilization, lack of micro-level contact between bordering countries, lack of help to self-organized economic actors.

-direct target: to create a complex development package, which-from surveying to carry out-helps self-organized soc. enterprises of the cross-border area, based on local needs.

-Indirect target: to move forward regional cooperation and economic indicators through helping the development of the targeted economic groups. To create a methodology which–after the inclusion of local needs–can be adapted all across the EU.

The main outcome: a self-preservative public support network, which will to influence the economic development of the project area on the long run. Its first target group is social enterprises who receive development help through cooperation and actors who were unable to establish a soc. enterprise without professional help. Also, organizations who contribute indirectly to the establishment and help them as partners throughout their operation (rural and spatial development agencies, foundations, local governments)

-Method: Cross-border planning, assessment of needs, examination and documentation of these. Training mentors on both sides of the border, providing them with a toolkit created based on the assessment. Meanwhile: continuous harmonization of needs on both sides of the border, job shadowing activities, workshops, creation of webpage.

-Innovation: we assess needs viewing the cross border region as a whole, the whole methodology was planned utilizing a cross-border cooperation. Innovatively we place emphasis on the knowledge and solution of practical problems which are specific in the cooperating regions. Social enterprises are innovations themselves, as the bases of ecosocial market economy.