



Interreg 
SZLOVÉNIA – MAGYARORSZÁG
Európai Unió | Európai Regionális Fejlesztési Alap

What makes your application good?

Cooperation Programme Interreg V-A Slovenia-Hungary 2014-2020

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To Dos for a High Quality Application - Part I.

- ➔ **Write facts instead of general descriptions** in the Application Form (efficient use of the available characters)
- ➔ **Answer the question** in the respective part of the application form
- ➔ **Make use of available knowledge** of previous projects as far as possible and reasonable
- ➔ Provide description about **how** the available knowledge will be used in your project
- ➔ Ensure **coherence** between project objectives and proposed activities



To Dos for a High Quality Application? - Part II.

- ➔ **Describe only the necessary** activities and deliverables - do not make the application bloated
- ➔ Consider the contribution of your project to horizontal principles realistically - **do not misunderstand "positive contribution,,**
- ➔ Use the Communication Workpackage correctly: communication objectives and approaches are to **communicate the objectives and results of your project**
- ➔ Create a **realistic budget** (do not over-simplify or overcomplicate)
- ➔ **Make links between the workplan and budget items**



How to Have a High Quality Content? - Part I.

- ➔ Identify a problem/challenge with real cross-border character and plan a common, cross-border solution
- ➔ Do not tailor the budget to the amount of the maximum ERDF contribution, the activities should be planned in the way to achieve the set project objectives with a realistic budget based on previous market research
- ➔ Create a clear link between results and objectives of the project and the result indicators and specific objective of the Priority Axis
- ➔ Try to upgrade achieved results of previous projects



How to Have a High Quality Content? - Part II.

- ➔ Make use of available knowledge of previous projects, and describe the use of the available knowledge properly
- ➔ Extend the results and activities of the project to organisations beyond partnership, ensure multiplier effects and added value to the programme area
- ➔ Demonstrate the sustainment of the extended results to the programme, not only the sustainment of results on the partner-level
- ➔ Describe the approach of reaching wider target groups



Creating the Link Between the Project and the Programme - Part I.

1. The identified problem/need:

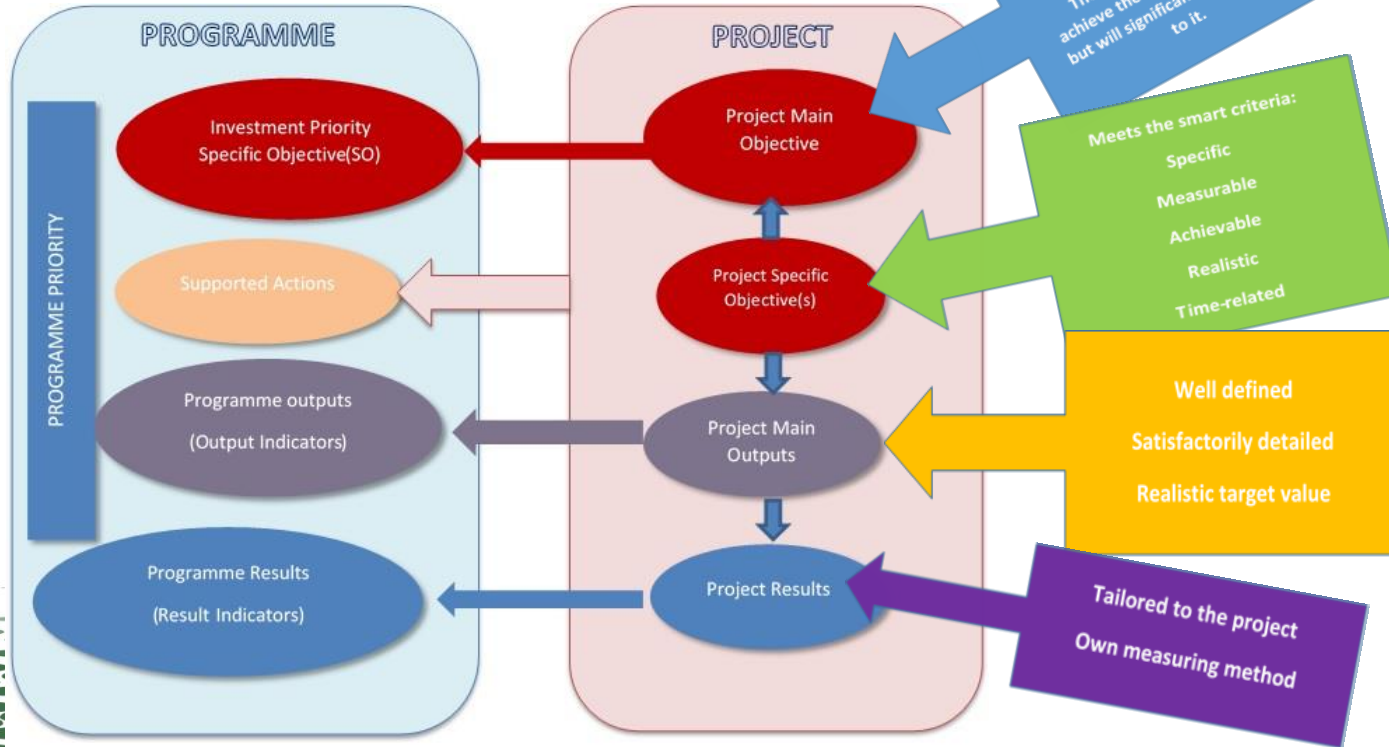
- ➔ should be common or identic, or typical for both countries
- ➔ could be solved more efficiently in CBC than in a national way/project
- ➔ has to be well introduced/defined or justified
- ➔ has to be reflected in the workplan/activities of the project, not only in the descriptive part

2. The coherence between the descriptive part of the project and budget and/or workplan has to be elaborated

3. The project should plan to use/upgrade results and achievements of projects implemented in the previous programming period



Creating the Link Between the Project and the Programme - Part II.





Maximums are NOT a must!

- ➔ Setting max. 3 Project Specific Objectives
- ➔ Having max. 36 Months duration
- ➔ Budgeting max. 350 000 Euros
- ➔ Using all available signs for setting objectives or describing activities, etc.



Project Relevance

Territorial Challenge – Project Approach – Cooperation Reason

- ensure better inter-organizational connection,
- cross-border institutionalization,
- establish proper communication,
- create an exchange programme,
- project- and event-based cooperation,
- no exchange of professional experience,
- language barrier,
- more effective joint management of protected areas,
- special attention to similar/same issues,
- possibility to harmonize measures



Project Focus a.k.a. *Intervention Logic*

Main Objective – Project Specific Objectives – Main results Sustainability - Transferability

- ➔ main method and basic parts of the agreement can be transferred to other cross-border protected areas
- ➔ the cooperation between the two nature protection organisations will be more frequent due to the quarterly planned working meetings
- ➔ carrying out the necessary harmonization of measures and identifying professional fields of institutional cooperation for cross-border nature protection
- ➔ increasing the efficiency of the cooperation in the field of nature protection in the cross-border protected area
- ➔ financial sustainability is ensured due to the adaptation of project activities in the daily work after project closure
- ➔ designating responsible colleagues in both organisations to ensure the continuous implementation on the fields defined in the agreement



Project Context

Project Context – Synergies – Knowledge

- ➔ project „Landscape in harmony”
- ➔ jointly developed and implemented previous projects in several topics
- ➔ experience in management of sensitive protected areas
- ➔ experience in efficient communication to the local inhabitant and farmers, furthermore in marketing of protected areas
- ➔ Development Plan of Pomurje Region
- ➔ National Strategy on Biodiversity



Workplan

Work packages – Main outputs – Activities – Deliverables

- ➔ cooperation agreement on harmonized nature protection
- ➔ working group meetings
- ➔ summarizing documents as basis for joint measures
- ➔ defining common measures
- ➔ identifying common needs for joint measures
- ➔ based on the defined professional fields of cooperation the cooperation agreement will be conducted



Final steps to take

- ➔ To ensure appropriate logical matching **read the Cooperation Programme and all parts of the Implementation Handbook for Beneficiaries - before starting to write the application form**
- ➔ **Take the possibility of consultation** offered by the Programme bodies before submission deadline
- ➔ **Make a self-assessment based on the assessment matrix**, with special attention paid to specific principles of the chosen investment priority
- ➔ Before submitting the application **make someone proof-read** the application

Take the above mentioned steps always on time!!!



Contact us

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„...a promise to go to heaven won't put salvation in sight...”

/Rancid: Whirlwind (album: Rancid, released on Epitaph Records in 1993)/



Thank you for your attention!

